



Fox Corporation Cancels In-Person Upfront Event

March 13, 2020

FOX Will Stream Presentation of its 2020-2021 Entertainment and Sports Lineup

New York, NY and Los Angeles, CA – March 12, 2020 - Fox Corporation (Nasdaq: FOXA, FOX) ("FOX") today announced the cancellation of its live Upfront event, which was scheduled for May 11, due to health concerns regarding COVID-19. FOX will host a digital presentation for the advertising community to preview the latest programming and schedule. Additional details about the Upfront video stream will be announced in the coming weeks.

President of Advertising Sales Marianne Gambelli commented: "While we always look forward to seeing our brand and agency partners at the Beacon Theatre, the health and well-being of our clients, talent and colleagues is our top priority. We are reimagining our presentation to engage our clients using a new format that will highlight the quality content the industry expects from FOX. As the leading broadcast network this season, we have so much to build on and share, and we look forward to doing that in this new way."

About Fox Corporation

Fox Corporation produces and distributes compelling news, sports and entertainment content through its iconic domestic brands including: FOX News Media, FOX Sports, FOX Entertainment and the FOX Television Stations. These brands hold cultural significance with consumers and commercial importance for distributors and advertisers. The breadth and depth of our footprint allows us to deliver content that engages and informs audiences, develops deeper consumer relationships and creates more compelling product offerings. FOX maintains an impressive track record of news, sports, and entertainment industry success that will shape our strategy to capitalize on current strengths and invest in new initiatives. For more information about Fox Corporation, please visit www.FoxCorporation.com.

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